
News Release

GLCYD WINTER WEBINARS FOR NONPROFIT AND YOUTH SERVING ORGANIZATIONS

January 4, 2012

UPPER PENINSULA – The Great Lakes Center for Youth Development is offering several Webinars designed to help nonprofits leaders, staff and volunteers strengthen their organizations and ability to benefit the communities they serve.

On January 12, from 10 a.m. to Noon, Andy Wolber, President of Wolber Works, will share his extensive technology consulting experience in a Webinar called **Social Media Savvy**. Attendees will explore how several organizations are effectively using social media to engage donors, volunteers and constituents without breaking the time “bank”. Participants will also find out how to integrate social media into the broader context of their organization’s external engagement efforts. Webinars can be viewed on computers with internet. If you do not have internet access, contact GLCYD for call in information.

Linda Remsburg, Youth Development Associate at GLCYD, will present a webinar on developing assets in youth. **Better Together: Strengthening Adult & Youth Relationships** will be offered on Thursday, April 19, from 10 a.m. to Noon. In this webinar, attendees will learn how to tap into the passion for issues that young people have to create community change. Through this asset-based approach, participants will learn how to be “allies” for youth. Those in attendance will also learn skills necessary to plan and complete projects with youth, and will look at the barriers and challenges of working in partnership with youth. Ways to develop strategies to overcome these challenges will also be discussed.

Additional webinars include **Managing the Information Deluge** on January 26 with Wolber, and **Creating a Communications Plan** on May 24 with Victoria Leonhardt, Program Assistant-Marketing at GLCYD.

Webinars can be viewed on computers with internet. If internet access is unavailable, contact GLCYD for call in information.

All webinars are \$25 for members and \$45 for not-yet members. Registration and additional information are available online at www.glcyd.org or by calling 877-339-6884.

GLCYD seeks to promote healthy communities for youth throughout the region by providing training, consulting and other resources for nonprofits of all shapes, sizes and missions. For more information on this or other youth development or nonprofit management topics, please call GLCYD at 906-228-8919 or visit www.glcyd.org.

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