

Building Your Nonprofit's Future: A Case Study

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Meeting community food security and health needs regardless of setting

The BRICK Ministries, Inc.

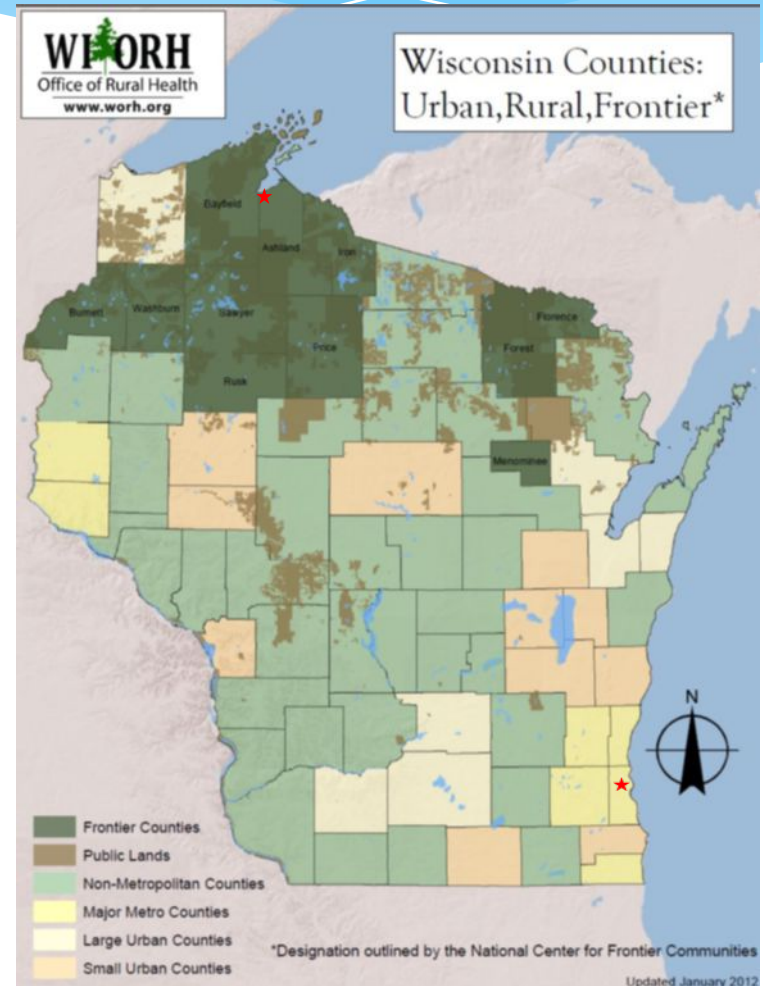
- * Rural
- * Remote
- * Sparsely populated
- * Close knit community
 - Community Depression
 - Values Based Service Delivery

Wisconsin Office of Rural Health:

<http://worh.org/WisRuralAreas>

For more information on Frontier Areas: see Rural Health Information Hub:

<https://www.ruralhealthinfo.org/topics/frontier>



HISTORY & PROGRAMMING

- Initial collaboration of 7 churches in 2007 has grown to 20 members in 2016
- Food Shelf Outlets:
 - Ashland – November 2007
 - Cornucopia – July 2010
 - Mellen – February 2011
 - Cable – May 2011
 - 2007 – 990 people served/mo. 2015 – 1,615 people served/mo.
- Benevolence Program
 - 2008 – 105 households/\$16,000, 2015 400 households/\$89,000
 - Internal funds plus Salvation Army vouchers
- Plateau at Toddlerhood
 - Few evaluative tools
 - Only generalized procedures, policies, processes
 - Minimal self-analysis

Nonprofit Lifecycle: <http://www.501commons.org/engage/volunteer-resources/info/nonprofit-life-cycle>
http://prezi.com/fpwuozkeu_km/?utm_campaign=share&utm_medium=copy&rc=exoshare

Engaging community for individual & collective health

- * Well run pantry program requires
 - * Quantity
 - * Quality
- * But first - HEALTHY IMPACT requires HEALTHY ORGANIZATION

Determine Needs and Prioritize Goals

- Willingness to admit deficiencies
- ID areas for improvement
- Initiate strategic planning
- Emphasize essentials
 - Mission and Vision
 - Core Values
- Follow-Through

The Seven Deadly Saying of Nonprofit Leaders...And How to Avoid Them, Reid A. Zimmerman, PhD, CFRE, R A Zimmerman Consulting

Developing Leaders & Communicating Identity

- * Board, staff & volunteers are our ambassadors
- * Expectation of excellence at every level
 - * Job descriptions for all roles
 - * Development through targeted search
 - * Address problems as they arise
- * Confidence in ability to achieve
 - * Give back to stakeholders
 - * Ongoing training

Healthy Organization Components

Healthy Board

Healthy Staff

Healthy Volunteers



Healthy Board



- * Understands its role
- * Makes informed decisions
- * Oversight, big picture activities
- * Fiduciary duty
- * Ultimate responsibility
- * Target qualified candidates
- * Board education

Healthy Staff

- * Implements best practices
- * Achieves results
- * Organization's work culture - entitlement, fear, or quality and productivity?
- * Encourage personal & professional development



Healthy Volunteers

- * Deliver services with a smile
- * They are your face to the public
- * Point of entry for participants
- * Volunteer In-Services
- * Training Materials
- * Validated and vested



Misstep as Learning Opportunity

- * Identified need
- * Implementation takes off
- * Planning?
- * Takeaway – Say yes AND build foundations





YOUR ACTION PLAN

- You've already IDed your:
 - Task
 - Key Leaders
 - How to celebrate
- Combine for success!

Resources:

- Free Management Library : <http://managementhelp.org>
- Great Lakes Center for Youth Development: <https://www.glcyd.org>
- MAP for Nonprofits: <http://www.mapfornonprofits.org>
- Society for Nonprofits: <https://www.snpo.org>