

U.P. Nonprofit Conference – Recalibrated

Sponsorship Opportunities for Virtual Series

The annual U.P. Nonprofit Conference has provided an exciting opportunity for nonprofit leaders, board members, staff and volunteers from throughout the U.P. to come together to learn, discuss and share common concerns and ideas that influence our communities. Sadly, in 2020, the traditional event had to be cancelled. We took the time to survey previous attendees and members, and are excited to launch a new opportunity for nonprofits to connect and learn.

You may have noticed we called this program the U.P. Nonprofit Conference – Recalibrated. It isn't just a virtual conference. It's a half year commitment to Upper Peninsula nonprofits to help them navigate the 2021 landscape. The series has three deliverables:

- Learning opportunities
- Networking opportunities
- Sharing inspirations



This series kicked off in December 2020 with a keynote presentation from best-selling personal development author Allison Liddle. Starting in January 2021, we are launching six months of capacity building programs that will include webinars, mastermind groups and other virtual opportunities for organizations to learn. Each month will cover a different topic area.

Virtual programming has been very well received by nonprofits across the region. As we look to 2021, this message from a participant in our fall mastermind groups spotlights the importance of this work: *I refer to all that are on the Mastermind ZOOM meetings as colleagues, and new found friends that I can connect with when I need to. I feel that the way we are living, working and existing are not the new normal, and the Mastermind meetings are what has kept me focused on "what's necessary for now!"* - Mary Niemela, Barbara Kettle Gundlach Shelter Home

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