

The logo for Simply Superior Consulting features a stylized 'S' and 'C' formed by two overlapping, curved lines. The outer line is a dark blue, and the inner line is a lighter, teal blue. The text 'SIMPLY SUPERIOR CONSULTING' is written in a white, sans-serif font to the right of the logo.

SIMPLY SUPERIOR
CONSULTING

Strategic Planning that Sizzles!

David L. Bonsall and Rachel Harris

www.simplysuperiorconsulting.com
simplysuperiorconsulting@gmail.com

*“If you don’t know
where you are going,
you will end up
someplace else.”*

~Yogi Berra



Introductions

Name

Organization

Mission Statement



Strategic Planning that Sizzles!

1. How many of you have been involved in strategic planning?
2. How many of you have found it to be mind-numbing?
3. How many of you developed plans that were quickly forgotten?



If your organization
was everything you
wanted it to be,
what would it look
like in 5 years?



The Power of Appreciative Inquiry Questions



Why is it key to
include all
stakeholders in your
organization?



Group Competition



Themes



Evaluating Themes

Consider cost,
impact, and
feasibility



Select Goals

Bold yet realistic!



Who, how, and
by when?



Keep the strategic
plan alive!



The logo for Simply Superior Consulting features a stylized 'S' and 'C' formed by two overlapping, curved lines. The outer line is a dark blue, and the inner line is a lighter, teal blue. The text 'SIMPLY SUPERIOR CONSULTING' is written in a white, sans-serif font to the right of the logo.

SIMPLY SUPERIOR
CONSULTING

Thank you!

www.simplysuperiorconsulting.com
simplysuperiorconsulting@gmail.com